



DR. GREG NEWKIRK

PhD Molecular Biology • Science Communicator • Live Debate Host

Wanted to perform as a kid — but performing wasn't enough. He wanted to actually change things. So he became a scientist: PhD, 17 years in the lab, pioneered nanotechnology research. But the performer was always there. Now he's built the stage that deserves both — fighting misinformation live, every night, with real credentials and the instinct he's had since childhood.

6M+

VIEWS ALL PLATFORMS

30K

TOTAL FOLLOWING

7.78%

TIKTOK ENGAGEMENT

500+

LIVE DEBATES

17 YRS

BENCH SCIENCE

ABOUT

Dr. Gregory Newkirk is a molecular biologist (PhD, UC Riverside) and the host of The Dr Greg Show, a nightly live science and current events program where he educates on science and fights health misinformation where it actually lives — live, in real time across TikTok, YouTube, Twitch, and Facebook. With 6 million+ views since August 2025, a 30K following, and a 7.78% TikTok engagement rate (3x industry average), he has built one of the fastest-growing science debate platforms online. He recently debated **Kent Hovind**, one of the world's most prominent young earth creationists, in a **1-hour-49-minute live broadcast** on Modern Day Debates. A performer since childhood — lead roles in stage plays, talent show host — Newkirk pursued science but never lost the instinct for the stage.

TOPICS I CAN SPEAK TO

Evolution vs. Creationism

Vaccine Science & Anti-Vax Movement

MAHA / RFK Jr. Health Claims

Science Denial Psychology

Live Debate & Persuasion

Misinformation & Media Literacy

Molecular Biology & Genetics

Nanotechnology

Science Communication

Building a Media Brand as a Scientist

AI & Pro-Science Civic Organizing

The Creator Economy & Science Content

"I wish they taught this in schools."

"Best science TikTok content I have ever seen. Keep going."

— Viewer testimonials

AS FEATURED ON

Modern Day Debates (Kent Hovind debate, 1h49m) • **TikTok** (@drgregshow, 18K) • **YouTube** (The Dr Greg Show) • **Twitch** • **Facebook**

DR. GREG NEWKIRK — MEDIA KIT (Page 2)

Suggested Questions • Credentials • Booking Information

SUGGESTED INTERVIEW QUESTIONS

THE ORIGIN

You wanted to be an actor as a kid but became a scientist. How did you end up debating science deniers on TikTok?

Opens up his personal story — childhood performing, 17 years in the lab, and how The Dr Greg Show combines both worlds.

THE METHOD

You've done 500+ live debates with science deniers. What actually changes someone's mind?

Gets into the psychology of persuasion, cognitive bias, and what he's learned about motivated reasoning from the trenches.

THE ARENA

You debated Kent Hovind for nearly two hours. What was that like?

The Hovind debate is his signature moment — a PhD molecular biologist vs. one of the most prolific young earth creationists alive.

THE STAKES

With MAHA, RFK Jr., and growing anti-science sentiment — is this fight winnable?

Connects to current political landscape. Can also pivot to his AI-powered pro-science organizing work.

AUDIENCE DEMOGRAPHICS

61%

FEMALE (TIKTOK)

75%

US-BASED (FACEBOOK)

35-64

CORE AGE RANGE

7.78%

ENGAGEMENT (3x AVG)

TikTok: 61% female, 39% male. 18K followers, 130K LIVE views, 252 peak concurrent. **Facebook:** 75.4% US, core demo 35-65+. Top cities: NYC, Chicago, Philly, Houston, LA. **Instagram:** 57.5% US. Top cities: NYC, LA, Philly, London. International reach across 10+ countries. **Audience affinity:** Walmart, Target, Amazon, Samsung — consumer brand buyers.

CREDENTIALS

EDUCATION

PhD, Microbiology & Plant Pathology — UC Riverside
BSc, Biology — UC San Diego

PUBLICATIONS

Nature Nanotechnology • ACS Nano • Molecular Plant •
Frontiers in Plant Science

RECOGNITION

NDSEG Fellow (DoD, <4% acceptance) • U.S. Patent
US11186845B1 • NSF GRFP (awarded)

INDUSTRY (17 YEARS)

Scientist III / Team Lead — BASF
Sr. Research Associate — Cibus
Research Assistant — UC San Diego

ADVISORY

LA Harbor Biotechnology Program Advisory Committee
SmartRiverside Nonprofit Executive Board (former)

MEMBERSHIPS

Sigma Xi • AAAS • American Society for Microbiology

"I wanted to be an actor when I was a kid. But I also wanted to change things — not play someone who changes things, actually do it. So I became a scientist. I spent 17 years in labs, published in Nature Nanotechnology, helped pioneer a field in nanotechnology. And I loved it. But I kept seeing this gap — scientists weren't showing up where the misinformation actually lives. They'd post a reaction video, but nobody was sitting across from the anti-vaxxer and saying 'let's go through this, claim by claim, live, right now.' So I started doing it. Turns out 17 years of scientific training is the best possible preparation for live debate — and the kid who wanted to perform never went away."

BOOKING & TECHNICAL

BOOK

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EMAIL

greg@drgregshow.com

PHONE

(909) 577-5677

REEL

drgregshow.com/reel

TIKTOK

@drgregshow (18K)

YOUTUBE

The Dr Greg Show

TWITCH

@drgregshow

WEBSITE

drgregshow.com

Technical: Full multi-camera OBS studio. Professional audio (EV RE20). Remote via Riverside.fm, Zencast, Zoom, Meet, or any platform. Available for in-person in San Diego County, CA. Nightly stream schedule is 9PM-11PM PT — recordings outside that window preferred.

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